

# 10 Good Reasons

to do Business with Uniline



Uniline Australia

Uniline New Zealand



1.

### Proudly Australian

Established over 50 years ago, an Australian owned and operated business. Uniline has long been synonymous with providing high quality window furnishing systems, components and fabrics for the wholesale and retail fabrication markets, with a large number of our products proudly Australian designed and manufactured. Uniline has warehouses in Queensland, New South Wales, Victoria, Western Australia and New Zealand.



2.

### Iconic Brands

Uniline is home to some of the best, well known brands in the window furnishings industry, just to name a few:







Uniline head office Yatala - Queensland

Uniline's solar energy footprint, contributing to a cleaner environment

Uniline warehouse locations - QLD, NSW, VIC, WA & New Zealand








# 3.

## The Broadest Range of Products

With systems covering the internal and external product categories, Uniline offer you the entire spectrum of products to support you:

	<p><b>Internal Products</b></p> <ul style="list-style-type: none"> <li>Sola Roller Blinds</li> <li>Slimline Vertical Blinds</li> <li>Venetian Privasee Blinds</li> <li>Glissade Panel Blinds</li> <li>Uniline Roman Blinds</li> <li>Uniglide Motorisation</li> </ul>
	<p><b>External Products</b></p> <ul style="list-style-type: none"> <li>Protecta Awnings</li> <li>Tru-Style Automatic Awnings</li> <li>Tru-Steel Canopy Awnings</li> <li>Tru-Steel Louvre Awnings</li> <li>Uniglide Motorisation</li> </ul>
	<p><b>Fabrics Internal &amp; External</b></p> <ul style="list-style-type: none"> <li>Dawn 100% - Blockout</li> <li>Belice - Blockout &amp; Translucent</li> <li>Sunset - Great Value Blockout</li> <li>Evolution - Soft Foam Blockout</li> <li>Palermo - Sheer</li> <li>Uniview - Screen</li> <li>ScreenView Exterior - Screen</li> </ul>

# 4.

## Best Warranty in the Industry

At Uniline we pride ourselves on Quality products and service and that is why we are able to offer you and your customers the best product warranty in the industry.





Uniline Internal & external fabrics

Uniline external products

Uniline internal products



# 5.

## A Partner in Business

We understand how important it is for any business to have the support to make a business successful. That is why Uniline have the products to support your customer's needs and assist you with all your manufacturing needs.

# 6.

## Trusted Uniline Support & Training

In addition to setting you up as a manufacturing "Partner" in your local area Uniline have dedicated product managers and sales managers who offer comprehensive training on the entire Uniline product range. Uniline can help you with your needs;

1. Sales training on all Uniline products.
2. Installation training on Uniline products.
3. A dedicated sales representative in your local area to support you.
4. A customer call centre to support you with your needs.
5. Technical support.

\* Online support - see website and Unicom.







Uniline customer & technical call support

Manufacturing and installation training on Uniline products

Dedicated Uniline sales representative in your local area



# 7.

## Retail Sales Support

Further to the above, Uniline will set you and your sales team up with the following sales support:

A Retail Sales Pack, which includes the following:

1. A complete set of Uniline fabric swatches.
2. In-store fabric swatch display board pack.
3. A complete set of Uniline printed product brochures and flyers for you to show customers.
4. Monthly product advertising Australia wide on all social media outlets. Targeted reach 320,000 people.
5. Social Media support and access of all Uniline products; video's, images, ad copy, e-flyers and e-brochures.

\* Costs may apply for some promotional items.



Uniline fabric swatches

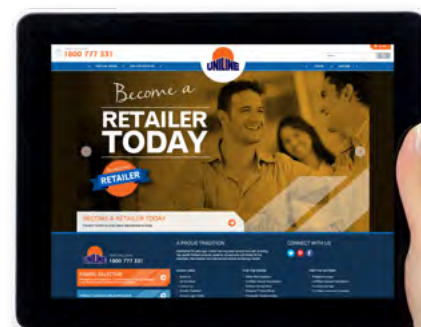
# 8.

## Uniline Website Support

The Uniline offers a main website and stand-alone micro-website which have been set up specifically for the Uniline Retailer. Here are some of the benefits:

1. List your business as a Uniline Retailer – with thousands of regular visitors to the Uniline website, enquiries will be directed to you, when customers are looking for a retailer.
2. Retailers can use the website as a sales tool – use the visualiser to help customers select their type of blind or fabric, choose their colours and make the selling process fun and easy.
3. Request a fabric swatch – your customers can request up to 10 fabric swatches for them to choose the right fabric. Uniline will post the swatches out directly to the customer. All these swatches are provided FREE
4. Your customer can download any/all of the Retail brochures and flyers.

Uniline website





Display Range



In-store fabric display board packs



Product micro-websites



Retail product brochures



9.

### Customer Self Service System - Unicom

Uniline offers 24/7/365 day Customer Self Service System. Easy to use navigation & layout system. Here are some of the benefits:

1. Review order history and recall previous orders.
2. View stock on hand (updated daily)
3. See the latest promotions.
4. Simple check process by customer service and order is processed.
5. Download "nett" price lists in various formats.
6. Download the latest brochures and product updates.



10.

### Welcome to the Uniline Family.

As Uniline is a family owned and operated company, we understand what it is like to be part of a family, to have the support around to make business a success. We would like you to join our family and we can all grow together.

If you would like to part of the Uniline family, please contact us today:

#### Australia

Tel: (07) 3804 9000

E-mail: [sales@uniline.com.au](mailto:sales@uniline.com.au)

#### New Zealand

Tel: (09) 273 5026

E-mail: [sales@uniline.com.au](mailto:sales@uniline.com.au)





Uniline's product quality assurance

Unicom customer Self Service System

Uniline is a family owned and operated company





# Improving today for a better tomorrow



Uniline Australia

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